

Major Product Category - Data Management and Query Software
(UNSPC Code: 432323) (ITC_HS Code: 85238020)

Sub-Category:- 'Business Intelligence and Data Analysis Software'
(UNSPC CODE: 43232314)

S.No	Parameters		Value 1	Value 2	Value 3	Validation Rule	Whether Filter required	Priority	Unit	Demand aggregation
1	Software Domain / Type	Ch	Business Intelligence and Analytics software				Yes			
2	Name of Software	Ch				Must Declare				
3	Name of the OEM	Ch				Must Declare				
4	OEM Model / Part No.	Ch				Must Declare				
5	Product Id of OEM	Ch				Must Declare				
6	Software Description, Functionality/ Features	Ch				Must Declare				
7	Software Version	Ch				Must Declare				
8	Version Name	Ch				Must Declare				
9	Date of Launch of Version	Ch				Must Declare				
10	Free Upgradation to Higher Version	Ch	YES			Validation: "YES"				
11	Activity Dashboard	Ch	Yes	No			Yes			
12	Access Control	Ch	Yes	No			Yes			
13	API	Ch	Yes	No			Yes			
14	Ad hoc Analysis	Ch	Yes	No			Yes			
15	Ad hoc Query	Ch	Yes	No			Yes			
16	Ad hoc Reporting	Ch	Yes	No			Yes			
17	Advertising Analytics	Ch	Yes	No			Yes			
18	Alerts & Intelligence	Ch	Yes	No			Yes			
19	Data Analysis tools	Ch	Yes	No			Yes			
20	If Yes, List of Data Analysis tools	Ch				Must Declare				
21	Application Security	Ch	Yes	No			Yes			
22	Authentication & Security	Ch	Yes	No			Yes			
23	Audience reporting	Ch	Yes	No			Yes			
24	Benchmarking	Ch	Yes	No			Yes			
25	Budgeting & Forecasting	Ch	Yes	No			Yes			
26	Business Analysis	Ch	Yes	No			Yes			
27	Business Intelligence	Ch	Yes	No			Yes			
28	Categorizing	Ch	Yes	No			Yes			
29	Collaboration Analytics	Ch	Yes	No			Yes			
30	Content Analytics	Ch	Yes	No			Yes			
31	Conversion Analytics	Ch	Yes	No			Yes			
32	Conversion tracking / reporting	Ch	Yes	No			Yes			
33	Cross-device data	Ch	Yes	No			Yes			
34	Customizable Fields	Ch	Yes	No			Yes			
35	Customizable Reporting	Ch	Yes	No			Yes			
36	Dashboard Creation	Ch	Yes	No			Yes			

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37	Built-in Data Connectors	Ch	Yes	No			Yes			
38	Data Extraction	Ch	Yes	No			Yes			
39	Data Filtering	Ch	Yes	No			Yes			
40	Data Analysis	Ch	Yes	No			Yes			
41	Data Visualization	Ch	Yes	No			Yes			
42	Data Import/Export	Ch	Yes	No			Yes			
43	Drag & Drop Interface	Ch	Yes	No			Yes			
44	Data Manipulation	Ch	Yes	No			Yes			
45	Data Querying	Ch	Yes	No			Yes			
46	Data Storage Management	Ch	Yes	No			Yes			
47	Data Synchronization	Ch	Yes	No			Yes			
48	eCommerce reporting	Ch	Yes	No			Yes			
49	Event Tracking	Ch	Yes	No			Yes			
50	Filtered Views	Ch	Yes	No			Yes			
51	Graphical Data Presentation	Ch	Yes	No			Yes			
52	Interactive Content	Ch	Yes	No			Yes			
53	Interactive Reporting	Ch	Yes	No			Yes			
54	Metadata Management	Ch	Yes	No			Yes			
55	Mobile Integration	Ch	Yes	No			Yes			
56	Mobile Analytics	Ch	Yes	No			Yes			
57	Supports Multiple Data Sources	Ch	Yes	No			Yes			
58	Supports OLAP (Online Analytical Processing) functions	Ch	Yes	No			Yes			
59	Performance Reporting / Monitoring	Ch	Yes	No			Yes			
60	Performance Metrics	Ch	Yes	No			Yes			
61	Predictive Analytics	Ch	Yes	No			Yes			
62	Profitability Analysis	Ch	Yes	No			Yes			
63	Permission Management	Ch	Yes	No			Yes			
64	Product Integrations	Ch	Yes	No			Yes			
65	Real Time Analytics	Ch	Yes	No			Yes			
66	Single Sign On	Ch	Yes	No			Yes			
67	Social Media Analytics	Ch	Yes	No			Yes			
68	Strategic Planning	Ch	Yes	No			Yes			
69	Trend Tracking / Problem indication and Analysis	Ch	Yes	No			Yes			
70	Visual Analytics	Ch	Yes	No			Yes			
71	Automatic updates	Ch	Yes	No			Yes			
72	Data encryption	Ch	Yes	No			Yes			
73	Widgets	Ch				Must Declare				
74	Deployment options	Ch				Must Declare				

